

Ara Guler script for Turkey Tourism campaign

By

Tom Canning

Tom Canning 2016

tom@themariyamaclub.co.uk

Ara's office/studio

ARA moves gently around his office. He searches shelves and BOXES OF PHOTOS in a series of short cuts.

We see names and dates on the boxes. Places he's been, how long he's been working. A glimpse his own BOOK reveals his prominence.

We see the photos, now, large black and white prints, laid on the table.

The camera views them and Ara as he relives the moment he took each one.

ARA (VO)

Photography is a memory. A memory of people; the lives they lead. Suffering and happiness. These always go hand in hand.

1 EXT. STREETS OF ISTANBUL. DAY 1

Ara is out in the bustling heat, CAMERA in hand, watching the life and the faces that pass him.

He puts his eye to the camera.

ARA (VO)

What is a country? History, culture, cuisine, landscape?

We see beautiful scenes of these elements; vibrant and full of life.

ARA (VO)

All shaped by people. Native, alien; friend and foe.

2 VARIOUS INT. AND EXT. OF TOURIST LOCATIONS. DAY 2

He wanders through the unfolding life of breath taking and inspiring sites, waiting for a picture to jump out at him.

ARA (VO)

To see a country, you must see it's people.

ARA (VO)

To understand a country, you must walk among them.

ARA (VO)

And what a country.