

Script for series of branded content films for CNN

FATMA ABDULLA walks through the Souq Al Qattara at dusk. It's busy with families and tourists revelling in the atmosphere.

FATMA VO

In the life of the desert we have been settled here for mere moments. Where there used to be only land, we now have an incredible, modern, world-renowned city.

The lights of Abu Dhabi skyline are gathering strength as the evening sky darkens. The large scale of infrastructure and bulding work can be seen. The live projects and the completed.

FATMA VO

Change comes quickly. As Abu Dhabi transforms, the world around us is also changing.

Fatma wanders through the palm tree courtard in the grounds of NYUAD. She talks to us.

FATMA

To truly get the best of that change we need education.

Inside the university now, she walks it's clean and modern hallways.

FATMA

Through education we connect more deeply with the world.

She enters a lecture theatre and watches the professor interact with the broad range of students.

FATMA VO

Knowledge is a global community, stretching beyond language and borders. Empowering those who join it; allowing them to prosper.

Back to the bustling Souq Al Qattara. Fatma samples the delights of the souk. She talks with locals and tourists alike.

FATMA VO

There's an ancient Bedouin proverb; "knowledge is light - and all who contribute light bring light to our world"

She talks to us.

FATMA

The time has come for us to bring our light.

She mixes in with the crowd and disappears into the throng.